February 6, 2025

Customer Information System & Customer Self Service



Customer Information System (CIS)

- Stores and protects customer, account, and service information
- Enables all customer interactions including those with a customer service professional and via customer self-service
- Critical to ensuring customer orders and requests are received and fulfilled
- Launched current system approximately 22 years ago
- Modified and upgraded system periodically to extend useful life
- Created kub.org customer portal in 2018 to support customer self-service
- Introduced mobile application about five years ago
- Separate system implemented for KUB Fiber customer information and interactions in 2022

CIS Replacement

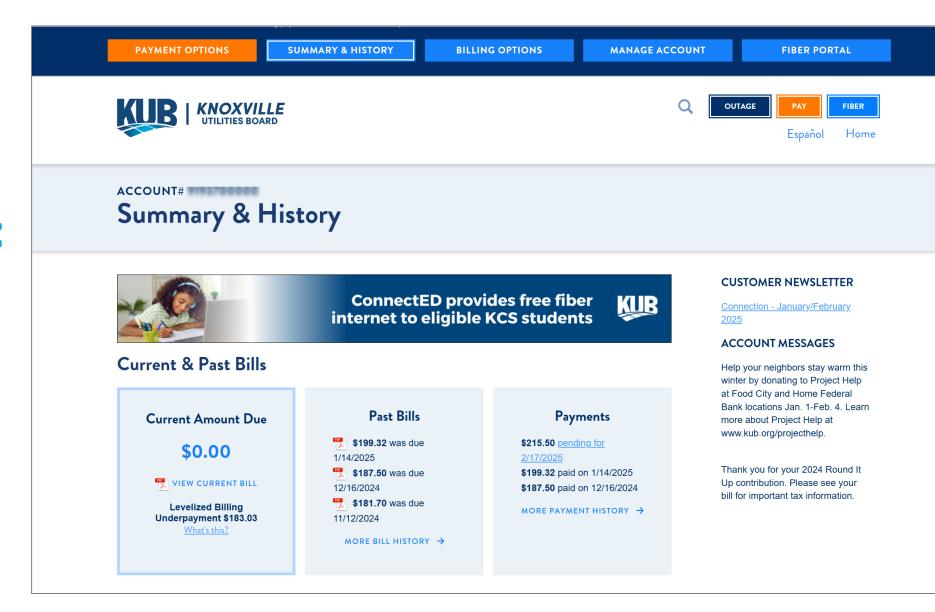
- Lack of modern tools and technology features
- Limited support and expertise on dated system
- Allows for consolidation of all utilities into one system for a comprehensive 360-degree customer view
- Enhances customer engagement tools and capabilities (e.g., self-service, scheduling, communication preferences)
- Improves user interface to more user friendly and intuitive, leading to a better training and customer experience

Customer Self Service

- Launched website and mobile application to meet customer needs
- Included most common customer questions and transactions
- Interested in customer feedback on current and future self-service options

Information	Orders	Payments
 Account Details & Payment History Utility Usage Tracking 	 Start, Transfer, & Stop Service Outage Reporting & Tracking Due Date Extension Update Account Details Enroll in Programs 	 Initiate one-time or recurring bank draft payments Make credit & debit card payments Donate funds to Project Help

Information: Summary & Account Balance



Information: Bills & Payments

FILTER			CUSTOMER NEWSLETTER
O Bill And Payme	nt History Orly Orly Orly Orly Orly		<u>Connection - January/February</u> 2025
DATE	ACTIVITY	AMOUNT	ACCOUNT MESSAGES
Scheduled for 2/17/2025	* Pending Payment * Bank Draft Payment Number: FD-919370079189	\$215.50	Help your neighbors stay warm this winter by donating to Project Help at Food City and Home Federal
1/28/2025	Current Bill Due 2/17/2025	\$215.50	Bank locations Jan. 1-Feb. 4. Learn more about Project Help at www.kub.org/projecthelp.
1/14/2025	Completed Payment: Bank Draft Payment Number: PE-919370083121	\$199.32	Thank you for your 2024 Round It
12/27/2024	Bill Due 1/14/2025	\$199.32	Up contribution. Please see your bill for important tax information.
12/16/2024	Completed Payment: Bank Draft Payment Number: PE-919370035377	\$187.50	
11/26/2024	Bill Due 12/16/2024	\$187.50	
11/12/2024	Completed Payment: Bank Draft Payment Number: PE-919370093200	\$181.70	
10/25/2024	Bill Due 11/12/2024	\$181.70	
10/15/2024	Completed Payment: Bank Draft Payment Number: PE-919370003385	\$184.04	

Payments: Payment Methods, Options, & Donations

MANAGE PAYMENT METHODS

Web payments are processed at midnight on their scheduled date. They cannot be cancelled after that time.

Automatic Bank Draft Payments

AutoPay is a free, automatic bank draft option that ensures your bill will always be paid on time.

LEARN MORE →

ENROLL IN AUTOPAYTM

One-Time Bank Draft Payment

Make a one-time payment using your credit/debit card or your banking information.

LEARN MORE →

Web payments are processed at midnight on their scheduled date. The cannot be cancelled after that time. Please call Customer Service at 865-524-2911 if you need further assistance.

PAYNOW

Other Payment Options

Mail your check or money order payable to "Knoxville Utilities Board" to:

P. O. Box 59029 Knoxville, TN 37950-9017

Pay by phone using our automated system by calling:

<u>865-524-2911</u>

Help Your Neighbors

Make a donation to Project Help to provide heating assistance to those in need.

DONATE NOW

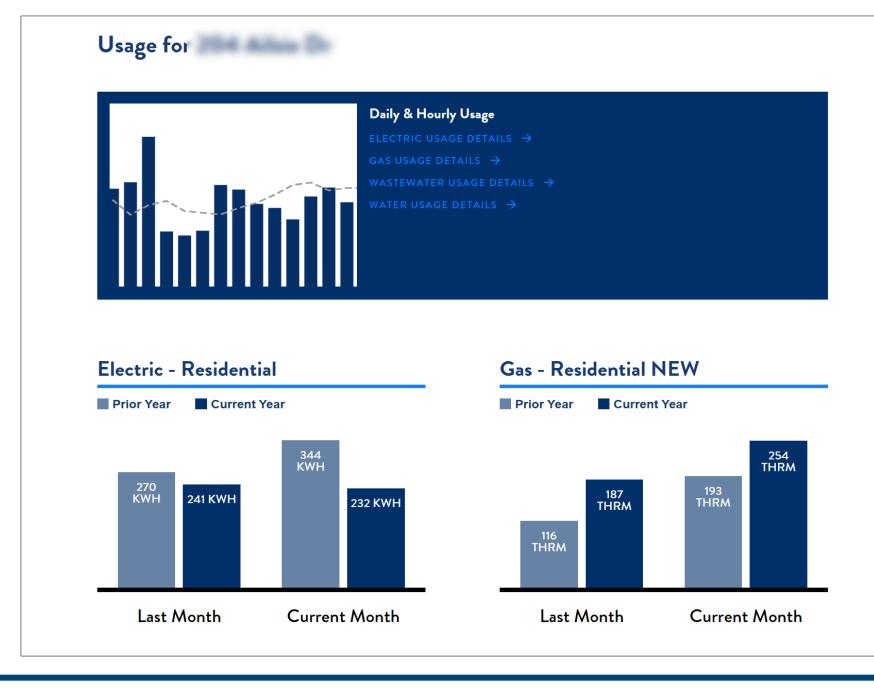
Visit a <u>KUB Customer Service Center</u> to purchase a KUB gift card for someone in need.

LEARN MORE →

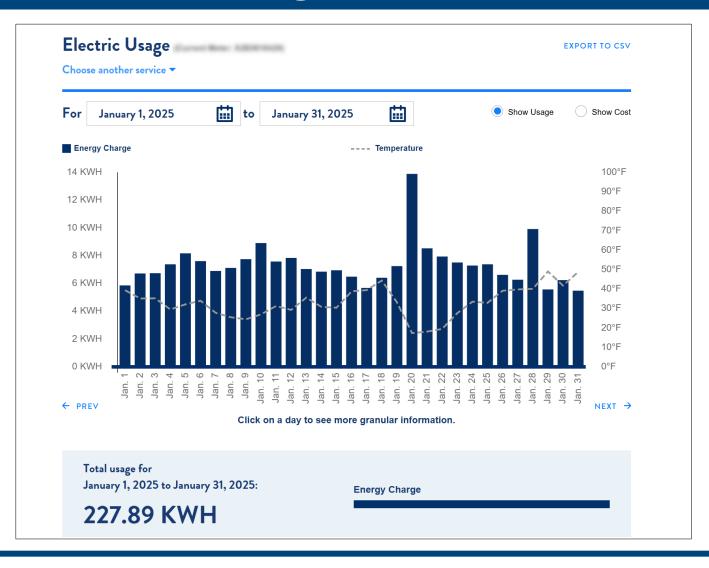
Round your bill up to the next dollar to support weatherization for low-income households.

LEARN MORE →

Information: Usage Summary



Information: Usage Details



Orders/Requests: Start, Transfer, or Stop Service

Start, Stop, or Transfer Service

Please confirm which service change you would like to schedule:

Transfer Service

Choose this option if you are moving and need to schedule services to be **stopped** at your old address and services to be **started** at your new address. Start and Stop dates can be different.

TRANSFER SERVICE

Only Start Service

If you only need to schedule services to start at a new address, choose this option.

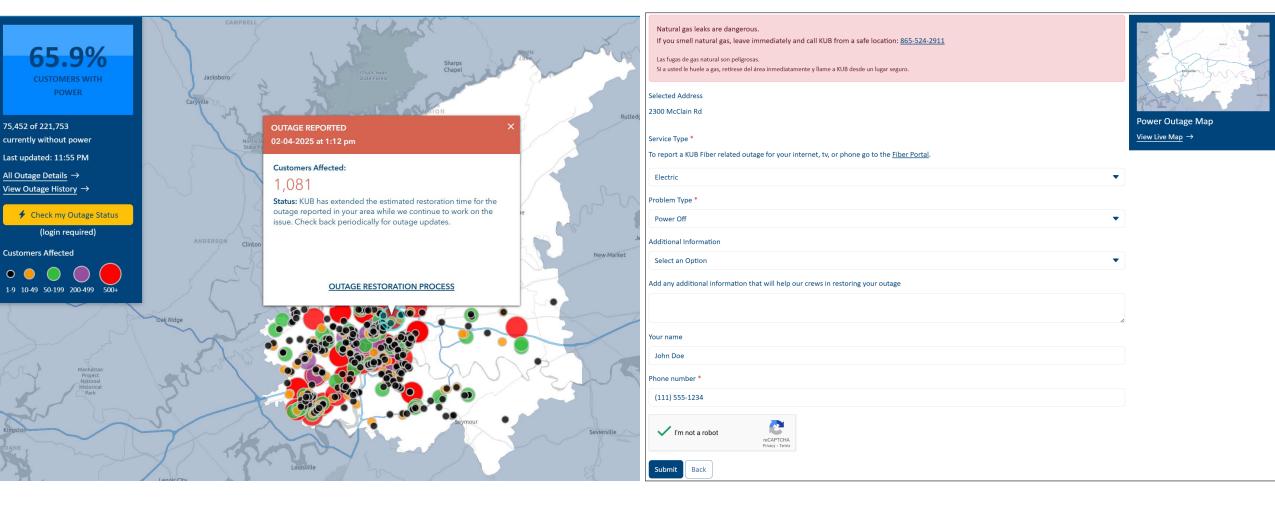
START SERVICE

Only Stop Service

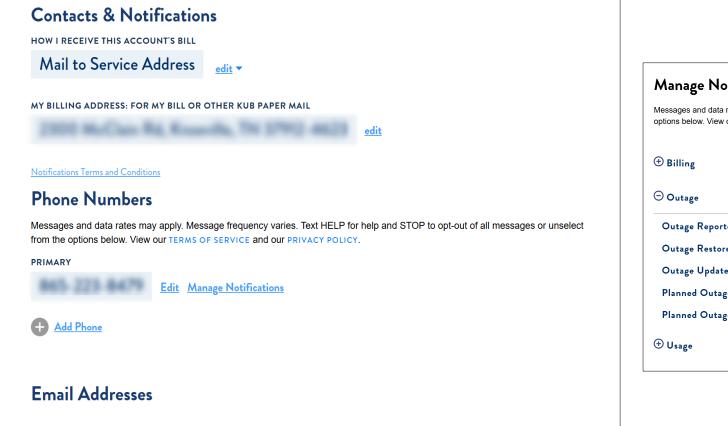
If you only want to schedule services to be stopped at a current address, choose this option.

STOP SERVICE

Orders/Requests: Outage Reporting & Tracking



Orders/Requests: Update Contact Information & Notification Details



Add Email

Manage Notifications	
Messages and data rates may apply. Message frequency varies. Text HELP for help and STOP to opt-out of all messages or u options below. View our TERMS OF SERVICE and our PRIVACY POLICY.	nselect from the
⊕ Billing	
⊖ Outage	
Outage Reported	
Outage Restored	
Outage Updated	
Planned Outage Scheduled	
Planned Outage Started	
⊕ Usage	

Orders/Requests: Due Date Extension

Need more time to pay?	CUSTOMER NEWSLETTER
Past Due Amount \$537.42	Connection - January/February 2025
	ACCOUNT MESSAGES
EXTEND TO FEB 10, 2025 5PM This is the maximum extension possible for this account. If payment of the agreed upon amount is not received by the extend services may be interrupted without the receipt of a door notice. To ensure payment is applied to the account immediately, online using a debit/credit card. Please do not mail a check or pay at a night deposit box.	at Food City and Home Federal
If you need help paying your bill, contact one of our community assistance partners. COMMUNITY ASSISTANCE PARTNERS →	Thank you for your 2024 Round It Up contribution. Please see your bill for important tax information.

Your Final Notice Due Date has been extended to Feb 10, 2025 5PM

ACCOUNT# Final Notice Extension

Orders/Requests: Enroll in Programs

Billing Options

MY BILLING ADDRESS: FOR MY BILL OR OT	HER KUB PAPER MAIL	act Info	CUSTOMER NEWSLETTER Connection - January/February 2025
Manage Cont Manage Cont How I RECEIVE THIS ACCOUNT'S BILL Paperless Billing Manage Co			ACCOUNT MESSAGES Help your neighbors stay warm this winter by donating to Project Help at Food City and Home Federal Bank locations Jan. 1-Feb. 4. Learn more about Project Help at www.kub.org/projecthelp.
Levelized Billing ✓ Enrolled Your bill due 02/17/2025 is \$215.50 Without levelized billing, your highest bill in the last 12 months would have been \$215.50 KUB's Levelized Billing Plan (LBP) is a budget payment program designed to make managing monthly utility bills easier.	Paperless Billing ✓ Enrolled ✓ Our paperless bills come to ►DITEMAIL → You can also receive text messages when your bills are ready. SET NOTIFICATIONS → Enroll in Paperless Billing for a simple, convenient, and secure billing process.	Round It Up ✓ Enrolled Automatically round your bill up to the next dollar to weatherize homes for low income families to help them with their energy bills. LEARN MORE →	Thank you for your 2024 Round It Up contribution. Please see your bill for important tax information.

Orders/Requests: Due Date Extension

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ACCOUNT# Final Notice Extension

Fiber Customer Self Service

alance Summary					
• AutoPay: You are enrolled in automatic payments on the 20th of each month			\$ MAKE A PAYMENT		
ext Payment Due	Amount Due	VIEW CURRENT E			
Feb 20, 2025	\$150.00				
urrent Bill	\$150.00				
ending Payments	\$0.00	VIEW STATEMEN	ITS		
ayments Received	\$0.00	MANAGE AUTOP	AY ON		
illed Products & Services					
illed Products & Services			+ ADD NET	W PRODUCTS	
	Service ID	Status	+ ADD NET Updated Qty	W PRODUCTS Price	Cha
Filter Products & Services	Service ID				Cha
Filter Products & Services	Service ID				
Filter Products & Services T ocation / Product • 1108 Rider Ave NE Knoxville TN 37917	Service ID GabrielJBolasII	Status	Updated Qty	Price	Cha
Filter Products & Services T ocation / Product • 1108 Rider Ave NE Knoxville TN 37917 • Fiber Internet Service		Status	Updated Qty 4/04/2023 1	Price \$0.00	
Filter Products & Services Cocation / Product 1108 Rider Ave NE Knoxville TN 37917 Fiber Internet Service Internet Service 		Status Active Active	Updated Qty 4/04/2023 1 4/04/2023 1	Price \$0.00 \$0.00	
Filter Products & Services Filter Products 1108 Rider Ave NE Knoxville TN 37917 Fiber Internet Service Internet Service Internet Service Internet Speeds 		Status Active Active Active	Updated Qty 4/04/2023 1 4/04/2023 1 4/04/2023 1	Price \$0.00 \$0.00 \$0.00	

